

"We have worked hard to keep our lovely museum functioning well."

- Marilyn Henderson, President

A YEAR OF BUILDING

Departures and new staff

In October of 2016, Laura Bajuk left as the ED after 11 years of service with us, so we formed a search committee and began what turned out to be a year-long succession of searches. We first hired Dr. Elisabeth Ward as Executive Director, who then brought on board Heather Farquhar as "second in command". An effective communications coordinator was found in Mary Flynn, and the year ended with the departure of our bookkeeper. We now have a brand-new team of highly skilled and totally dedicated people.

Total # of volunteers:
126
Total hours: 9,519
Board members: 16
Hours: 3,217



EXHIBITS

We managed to maintain our exhibits calendar with the help of in-house talent, and hiring some part-time help. We had 5 great exhibits:

Many Communities, Many Voices highlighted the work of our Oral History program and those interviews proved to be a rich local history lesson. (April-October 2016)

Then we celebrated **Hau Beiren Artwork in his centennial year**, bringing in double the amount of visitors we have had before. It was our first single artist show, and was very successful! (October-December 2016)

Seaweed, Salmon and Manzanita Cider taught us how local Indians found, cooked and ate their food. (January-April 2017)

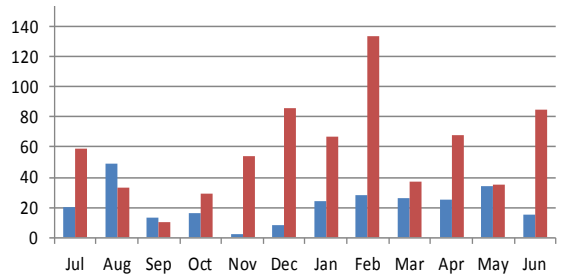


Raggedy Ann and Andy was a very popular draw in the J. Gilbert Smith House, thanks to a member willing to share her charming collection. (October 2016-June 2017)

The Eichler Homes: Modernism for the Masses exhibit has been drawing great crowds from all over the Bay Area and beyond with an interest in mid-century modern architecture. (May-October 2017)

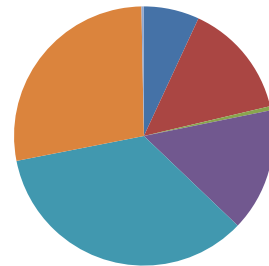
OUTREACH

Our store has had a smashing year: profits \$2,000 higher than ever before. Our store manager has really worked hard to achieve this record. Train Days and sales like Catch the Spirit have turned into popular shopping days! We shared our facility with many during this year: The Los Altos Stage Company, the Senior Center, the Library, Los Altos Community Foundation, and the Chamber of Commerce. It makes us feel good to be able to share our beautiful facility, where everyone loves to come! Besides the many private parties, we shared out space with the Garden Club for their plant exchange, hosted Kiwanis Board Meetings and Lean In Circles. The local Ikebana Club also used our beautiful patio and main gallery for their show, the second year in a row.



Tours of the Smith House more than doubled!
2015/6 in blue to 2016/7 in red

Attendance by Type 2016-2017



Type

■ K-12 Impact ■ LA ■ LAH ■ Other ■ Rental ■ Special Event ■ Special Tour

We welcomed over 18,850 people to the Museum last year, including over 1,300 K-12 impact!



EDUCATION

The 3rd and 4th Grade History Classes continue to be a hit. All 3rd and 4th grade students in the Los Altos School District come in during April and May. Many come back as adults and tell us how they love our Museum and remember their first experience here, during those school days.

SOCIAL MEDIA

We have entered the modern world of social media! Besides our new website, www.losaltoshistory.org, we can be found at Facebook and Twitter. And look out for bi-weekly emails from hellolosaltoshistory.org. Let us know if you aren't getting them.



FINANCES

We hit our goal regarding membership and had a wonderful annual campaign last fiscal year. We used surplus from previous years to help cover expenses for producing exhibitions, so spending outpaced income for 2016-2017. But we think our wonderful exhibitions were worth it! Next year, we will be looking for more grants to cover exhibition development expenses. Otherwise, we had a good year, and strengthened our emphasis on our core mission; teaching people about the history all around us!

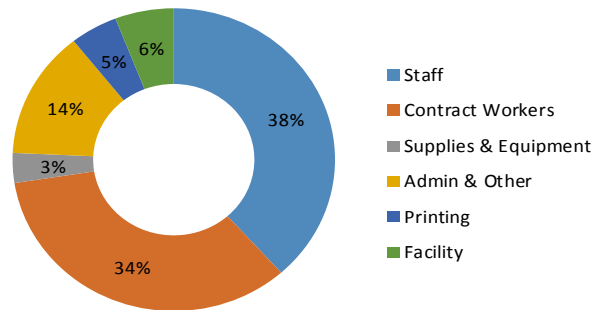
Source	Count	Donations	Dues
Member Only	298		\$27,391
Donation Only	197	\$183,305	
Both	86	\$17,216	\$8,335

EXPENSES

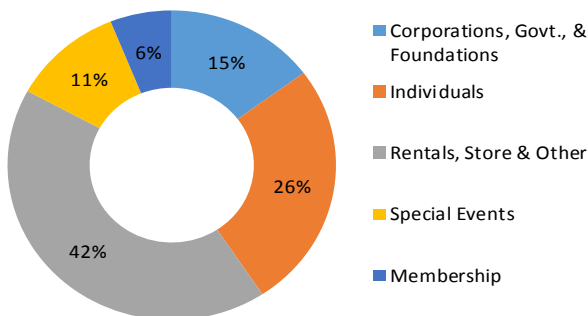
Staff	\$214,871
Contract Workers	\$190,965
Supplies & Equipment	\$17,843
Admin & Other	\$76,232
Printing	\$26,659
Facility	\$32,994

TOTAL EXPENSES \$559,564

Expenses



Income



INCOME

Corporations, Govt., & Foundations	\$81,458
Individuals	\$141,901
Rentals, Store & Other	\$231,965
Special Events	\$60,330
Membership	\$33,312

TOTAL INCOME \$548,966

NET **-\$10,597**

Thank You!

DONORS

We would like to acknowledge and thank our many members and top donors for their support!

CORPORATE SPONSORS

Amici's East
BK Collections
Bridges Community Church
Buck's of Woodside
Bushido Izakaya
Byington Vineyards
Cal Water
Chef Chu's
Clark Construction
Coldwell Banker
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Cranberry Scoop
Crowne Plaza Cabana Palo Alto
Davino Florist
Dinah's Garden Hotel
Elle Kiss Hair Studio
The Erdal Team, Sereno Group
Federated Woman's Club of Los Altos

Fish Market
Foothill - De Anza CCD
The Forum
Garden Club of Los Altos
Gleim the Jeweler
Homewood Suites
J. Lohr Vinyards
Kerf Design Inc.
Klopf Architecture
Larry's Auto Works
Legacy Capital Group CA
Los Altos Dry Cleaners
Los Altos Hardware
Los Altos Town Crier
Lucile Glessner Design
Mimi & Coco
Modern Times Realty
Nature Gallery
NMC Imagery

Opa!
Oz Boutique
Pacific Catch
The Pasta Market
The Peninsula Symphony Co.
Peet's Coffee & Tea
Preziosi Italian Jewels
Prochnow Realtors
Ristorante Bella Vita
Sam's Chowder House
Starbucks
Starburst Construction
Sundance the Steakhouse
The Terraces at Los Altos
Turn Restaurant
Walt Disney Family Museum
Winter Lodge
Yum Yum Tree
Yves Delorme

GRANTS

Grimm Family Fund The Geschke Foundation
City of Los Altos Los Altos Community Foundation

MAJOR MUSEUM CONTRIBUTORS

Ted and Marcia Adams
Phil & Brigitte Ahlfeldt
Margie Alving
Janis Andrews
Ava & David Bellshaw
Ginger & John Beman
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